

ALLYSSA PHILLIPS

SENIOR DESIGNER

SUMMARY

Senior Fashion Designer with 15+ years of experience leading the design and development of seasonal collections across women's, men's, and children's categories, including wovens, hosiery, underwear, and knits for global markets. Expertise in trend forecasting, concept development, and 3D design, with a strong focus on building commercially successful assortments aligned with brand strategy. Proven track record in end-to-end product development, including tech packs, BOMs, and managing overseas manufacturing. Known for strong cross-functional collaboration and the ability to drive product from concept through production.

CONTACT

- 📞 561-400-6527
- ✉ allyssabess@gmail.com
- 📍 Charleston, SC
- 🌐 www.allyssaphillips.com

SKILLS

- Trend Forecasting & Market Research
- Concept Development & Seasonal Line Planning
- End-to-End Product Development & Assortment Planning
- Tech Pack Creation & BOM Development
- Overseas Manufacturing & Vendor Management
- Fit Development & Sample Review
- Cross-Functional Collaboration
- Manufacturing Processes
- Sewing & Garment Construction

PROGRAMS

- CAD Design & 3D Design (Browzwear, Shima Seiki)
- PLM Systems (Flex, Centric)
- Adobe Creative Suite (Illustrator, Photoshop)
- Canva

EDUCATION

2006 - 2010

Savannah College of Art and Design

- BFA in Fashion Design

WORK EXPERIENCE

Gildan - Charleston, SC

2018 - 2026

Senior Designer

- Led seasonal design and development of Under Armour hosiery collections across women's, men's, and children's categories, supporting 50+ SKUs per season within a \$130M retail business
- Drove concept development and seasonal direction in partnership with Under Armour, delivering cohesive assortments aligned with brand strategy and performance positioning
- Designed and developed Gildan-branded women's underwear collections from concept through production, ensuring consistency across fit, quality, and brand standards
- Led end-to-end product development of fleece and t-shirt categories across women's and men's for Walmart brands, managing multiple seasonal styles from concept to production
- Created detailed tech packs, BOMs, and CADs in Centric PLM, improving development accuracy and streamlining communication with overseas vendors
- Developed 3D prototypes using Browzwear and Shima Seiki to support sell-in, reducing physical samples and accelerating speed to market
- Conducted fittings and delivered precise fit comments, partnering with overseas factories to ensure consistent execution and quality across all styles
- Collaborated cross-functionally with merchandising, sales, and sourcing teams to align on product strategy, timelines, and execution
- Conducted trend forecasting and market research to identify key colors, materials, and silhouettes, informing seasonal direction
- Traveled internationally for factory visits, sourcing, and trend research, strengthening vendor relationships and supporting product development

Global Brands Group - New York, NY

2015 - 2018

Designer

- Designed multi-category hosiery collections for national retail partners, including FILA, Copper Fit, Head, and Hind
- Conducted trend forecasting and market research, identifying key aesthetics, materials, and color direction to inform seasonal collections
- Created and presented CADs for retail buyer meetings, supporting product sell-in and line adoption
- Managed tech pack and BOM development in Flex PLM, ensuring seamless communication between design, sourcing, and production teams
- Partnered with overseas vendors to review samples, provide fit comments, and ensure accurate product development

FYC Apparel - New York, NY

2013 - 2015

Assistant Designer

- Supported concept development and design of women's seasonal collections for private label brands
- Created CADs and presentation materials tailored to buyer needs, supporting product storytelling and sell-in strategy
- Assisted in sample development, partnering with in-house sample team and communicating with overseas production partners to ensure accurate execution

Beximco - Dhaka, Bangladesh

2010 - 2013

Designer

- Designed collections across men's, women's, and children's categories for global retail clients, including Macy's, Bershka, and JCPenney
- Created graphics, prints, washes, and embroidery for high-volume production
- Presented collections to buyers in NYC and Hong Kong, tailoring presentations to diverse markets
- Managed and mentored interns, supporting onboarding and development